

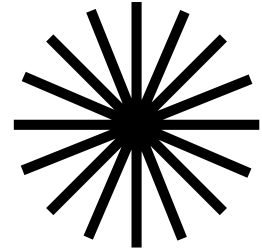


2024-2025 Annual Report

www.nordiqalberta.ca

About Nordiq Alberta

Nordiq Alberta embodies the love of nature and active lifestyles. We strive to create an environment that values equity, fairness, and transparency for all members, whether they are trying to achieve the podium or skiing recreationally for lifelong health.



All Albertans on skis!



Vision: We foster passion for Nordic skiing in Alberta.

Mission: We advocate for lifelong participation in Nordic skiing for all Albertans through the support of clubs, events, access to Nordic infrastructure, as well as athlete, coach and official development.

Our Team

Staff

Ivan Babikov, Director of Operations & Provincial Coach

Kirstie Pebres, Bookkeeper and Office Administrator

Rory Sumner, Program and Communications Manager



Board of Directors

Angelika Goncalves Da Silva, Board Chair

Joshua Lohka, Vice Chair

Serena Moar - Board Treasurer

Matt DeCarufel - Director at Large

Anne Bradley - Director at Large

Chris Sundholm - Director at Large

Kelly Bogle - Director at Large

Claire Richter - Director at Large

Michelle Gaudek - Director at Large

Anders Evanson - Athlete Representative

Director of Operations Report

Sport Excellence

- Nordiq Alberta hosted two Alberta Development Ski Team Camps - one in Revelstoke and one in Tawatinaw
- The Alberta Ski team had training camps in Revelstoke, BC, and Calgary at the Canadian Sport Institute. The Alberta Ski Team also had a joint camp with the BC Ski Team in Whistler, BC
- Nordiq Alberta hosted two provincial open camps - one rollerski and one on-snow. 60 people registered and attended these camps. Through grant funding, Nordiq Alberta was able to offer subsidized participation for six women's coaches to the on-snow camp
- Shared development sessions and opportunities for Alberta Athletes.
- Continue to offer University/College Category at AB Cup. Developed an approach to the Post secondary institutions to create awareness of AB Cup Series and University category.
- Para Nordic athletes subsidized to attend Nordiq Canada Camp

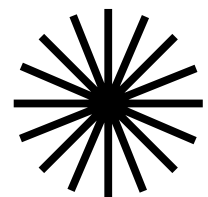


- 8 Alberta Cups were scheduled across the province throughout the season. Six took place as one weekend was canceled due to the cold temperatures. Coach and Athlete Socials were held at each Alberta Cup in an effort to build community and meet others from different clubs
- 12 Tier 3 Events & Loppets were sanctioned by Nordiq Alberta and hosted throughout the province, including the Canadian Birkiebeiner, Alberta Youth Championships, and more!
- 6 athletes were awarded Nordiq Alberta Athlete Bursaries because of their participation and achievements at high-level competitions

Program Development and Community Alignment

Current Nordiq Alberta membership is at 42 clubs and 5,518 club members. Launched 24-25 Membership Increase Campaign to our member clubs. Just under 2,000 participants registered for the Skill Development Program. Nordiq Alberta Distributed SDP touques and Buffs to the Clubs.

- Supported Member clubs over email and phone with a survey in various areas: Funding opportunities, development, and safe sport support.
- Connected with the Alberta Colleges Athletic Conference and developed a plan of action.
- Hosted a “small club” on-snow camp in Central-Northern Alberta. (Tawatinaw)
- Using Zone 4 database as a contact list for clubs and memberships.
- Nov 5th Hosted Pre-Season Townhall for the clubs. "How-to Host" documents were created and added to the website.
- The Club, Coach, Official, Athletes, Parents resources page on our website has been updated and populated with more information and data.
- End-of-the-Year Surveys have been shared with our membership.



- **Coaching and Officials Development:**

- Coaching experience form has been provided to Alberta coaches. In total we had 8 coaches joining AST/ADST camps for experience and learning.
- Coach Socials are held during the Ab Cup Series. Hosted 3 Coach social at the AB Cups. In the development of the Glide Wax Protocol for the next season.
- Continue to offer/share multiple coaching webinars on many topics from Nordiq Canada and USA sources. Links available on the website.
- Nordiq Alberta ran 9 coaching and Officials courses (3 T2T, 2 L2T, 4 Community Coaching), totalling 83 participants.
- Developing more Learning Facilitators. Trained T2T level LF and new CC level LFs. 6 active CC Facilitators, and 2 active L2T/T2T Facilitators
- 3 Alberta Learning Facilitators Participated in Nordiq Canada workshop. Nordiq Alberta subsidised registration expenses.
- Coaching Pathway: Completed and uploaded to the website under Coach Development
- Currently have 2 LF for the Officials level 2 course.
- Two Alberta Officials were trained to Level 3 during the Canadian National Championships.
- Hosted Officials Level 2 Course in Canmore

Branding and Promotion

- In 2024-2025 our Instagram followers grew by 22.5% for a total of 1,886 followers. 37 Editions of our newsletter, Nordic News, were sent to our 5000+ subscribers. The Nordiq Alberta website had over 13,000 new users in 2024 - 2025, averaging 1,083 new users per month. Our website pages are viewed an average of 2,806 times per month.
- Nordiq Alberta hosted a Hoodie Design Contest to help us decide what to print on our Nordiq Alberta hoodies. We had 6 finalists and had a vote to select 2 winners!

Increasing Sustainable Funding

- The 50/50 raffle is closed with total proceeds of \$1350. \$675 was paid out to the winner. Silent auction at the End of the Year Bash raised \$1400
- 24-25 Sponsors were: Fountain Tire - \$20000, Remax Alpine - \$10000, Lexus of Calgary \$2500 value in kind.
- In total applied for 9 grants with a total request for \$353,151. We were successful in 7 applications for \$75,5373
- Core and other funding: SPAR - 92,400, Canada Summer Job - \$3,781, Canada Winter Games - \$60,000, NCDF - \$3,000
- Hoodie contest, Nordiq Alberta socks project, and other miscellaneous clothing provided \$11,500 in revenue

National Profile

- Supporting eligible Northern Alberta clubs in preparation for 2026 Arctic Winter Games. Applied and received funding for team selection and preparation.
- Alberta Winter Games 2026: Bonnyville venue visited, venue plan and course developed. Sport checklist submitted. Zone development funding received. Technical Package finalized
- Another successful year of the Frozen Thunder Project with a record length of the early snow trails. Over 5km. Double from last year. Provided a \$7500 donation towards the project.

Organizational Management

- The maximum number of Directors is involved (10). Board & Staff Strategy Retreats held in Edmonton in October.
- Continue to represent the interests of para-nordic athletes on the Nordiq Alberta board of directors
- The organization's structure remained the same with 3 Full-time positions, 3 Part-time positions (2 interim students from the UofA program placement and a Summer Jobs position)
-

Board Chair Report

2024/2025 has been a marvelous season, with some incredible skiing and community building. I would like to thank you; our members and clubs for your dedication and passion for our beautiful sport of nordic skiing, you are the heart of our community. Together we have built something very special in Alberta, a place that welcomes all skiers, develops volunteers, coaches and officials, builds resilient racers and hosts incredible events.

The Alberta Cups continue to be a beacon for our community, drawing together skiers from all areas of the province. These premier events are only possible because of the efforts of our member clubs and their organizing committees, so “Thank you for everything you do!”. Once again, it was heartbreaking to have our Red Deer organizing committee and volunteers ready to go for the last AB Cups of the season having to cancel the races at the last minute due to cold weather. Despite this, I am so grateful for Red Deer’s commitment to making our sport safe and their efforts in preparing for all possible outcomes.

Our member clubs’ continue to perform well and shine at the national level. Canmore Nordic did an outstanding job of hosting the Canadian Nationals. This event was a showcase for the excellence of our members, volunteers, officials and skiers. I am still getting so many positive comments about this event.



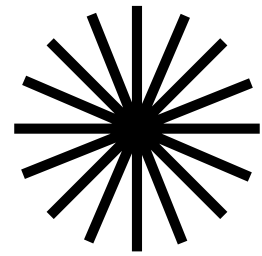


Nordiq Alberta is committed to building a resilient organization that fosters a passion for skiing, to this end we welcomed Rory as the Program & Communications Manager, Daniella as a Fall practicum student and Abigail as a Winter practicum student. Kirstie celebrated two years with the organization and her administrative support is vital to the delivery of our programs. Ivan, continues his strong leadership of the organization and ensured strong quality programming while building our community.

Within the landscape of our successes, we need to be conscientious about our current financial situation and acknowledge the continued obstacles to obtaining sustainable funding through grants and sponsorships. This is a priority for our organization and we will continue to cultivate the relationships and build funding plans that will help build our sport in Alberta. Together we will foster a passion for Nordic skiing in Alberta. I am so grateful for your support and for everything you do.



Membership Committee Report



- The Membership Contest was reinstated again for the 2024-25 ski season. Clubs with the largest percentage of new members based on the Club's size received prizes provided by generous sponsors. Congratulations to Bow Valley Nordic, Lakeland Cross Country Ski Club, Hinton Nordic Skiers and Edmonton Nordic!
- The End of Season Bash originally scheduled for February 16 in Red Deer was postponed due to cold weather. The event was rescheduled for March 15 in Canmore. The event included a social hour, dinner, silent auction, and awards ceremony. All proceeds from the sale of tickets went to Nordiq Alberta Club Development Fund.
- Clubs were eligible to apply for funds to support coaching, events, and trail and grooming development up until April 30.
- The Membership Committee has an ongoing goal of finding ways to attract new members, especially those skiers not affiliated with a club. Other ideas include reaching out to other sporting organizations such as the Alberta Bike Association and possibly providing discount memberships. The most under represented group is in the age 22-35 demographic. The committee works closely with the Nordiq Alberta staff to develop programs and activities for this group.

Governance Committee Report

The Governance Committee is pleased with the work done to strengthen the governance principles required to ensure efficient operational oversight and open lines of communication with the staff. Our Board Member dynamics have been excellent, and we continue to build a strong non-profit organization.

The Governance Committee continues to monitor matters such as staff performance reviews, risk management, human resources management, policy management and compliance, board governance training and grant opportunities. During the previous fiscal year the committee completed the annual performance assessment and a full policy review. This ongoing work ensures Nordiq Alberta (NA) has the people and policies in place for a sustainable future.



From a financial standpoint, we continue to focus on building the means to ensure NA's financial and economic future. This is a core area for management and the Board. Our intention is to stimulate the Alberta ski community to increase our member numbers, as well as to find new – and increase existing – funding sources.

We continue in our support of the Nordiq Alberta Development Fund which supports member clubs' projects to improve their infrastructure, program development and other initiatives. We will continue our fundraising towards this Fund and in supporting our community.

Technical Committee Report

This past season, June 2024 to May 2025, the technical committee has been hard at work behind the scenes getting Nordiq Alberta's racing events and provincial ski teams lined up. The fall was consumed with revising the Technical Package which provides guidance for hosting tier 2 and 3 events throughout the province. We also started work on the 2026 Alberta Winter Games technical package and updated the Alberta Ski Team and Alberta Development Ski Team selection criteria.

Later in the fall work was started on guiding documents introducing new race organizers how to host an event. This project is still ongoing. The technical committee also lead surveys and consultation with clubs about a glide wax protocol to be used for the Alberta Cup series with the goal of getting coaches out of the wax room to spend more time developing athletes. A pilot was set for AB Cup 7-8 in Red Deer, but the race was unfortunately cancelled due to cold temperatures.

Snow was once again thin this year, but just enough to make events happen. The AB Cup Series kicked off in Canmore with Canmore Nordic hosting AB Cup 1-2 which saw the first team sprint at an AB Cup. Next the series moved to Calgary where Foothills Nordic was able to host their first AB Cup at Confederation Park. Then the series headed north to Grande Prairie with Wapiti Nordic hosting AB Cup 5-6. Unfortunately, AB Cup 7-8 was cancelled due to cold weather conditions in Red Deer. It is always challenging to cancel a race, but the community was grateful to Red Deer's OC to make the call early enough when it was evident the event could not happen saving many in the ski community potential losses on accommodation costs. The spring melt came quickly in the foothills, but Bragg Creek was able to farm just enough snow to pull off Alberta Youth Champs giving our U12 and U14 athletes a great end to the racing season.

Alberta was also showcased to the country with Canmore Nordic hosting the 2025 Ski Nationals at Canmore Nordic Centre. The weather finally co-operated, combined with significant efforts from the snowmaking and grooming teams, to put on an amazing national championship leaving the country pinning for another event in Alberta.

The technical committee got back to work in April applying the selection criteria to nominate the AST and ADST athletes for the 2025/2026 season. The new point scoring system did prove challenging, but we have learned and will be adjusting criteria for the next year to improve the process.



Thank you to all the volunteers, race organizers, athletes, parents, coaches, and Nordiq Alberta staff for making our ski community one of the best in the country. Your unwavering effort to host events bringing us all together is greatly appreciated.

2024 - 2025

Alberta Ski Team

Ben Field

Aiden Armstrong

Aislin Simson

Amelia Custodio

Anders Evanson

Aria Grandi

Ava Heigh

Flora Csonka

Jonas Rolseth

Joshua Adames

Lauren Ybema

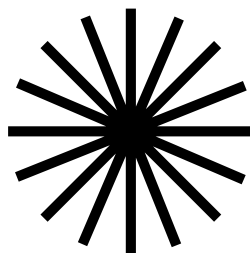
Leah Taylor

Lukas Seubert

Sophie Jensen

Teo Wadsworth

William Armstrong



2024 - 2025

Alberta Development Ski Team

Alex Guerard	Fiona Feherty	Logan Rostoker
Alex Lo	Gabrielle Tessier	Naomi Schmitt
Alina Custodio	Grant Simson	Nathan Mackie
Autumn Bryant	Isabella Quintilio	Olin Baergen
Brynn Wadsworth	Jayda Grant	Reid Layden
Caelan Baine	Jenna Konoff	Reuban Kolesov
Calvin McMann	Joel Reitz	Rhea Verhulst
Desiree Barrenechea	Jonah Myers	Troy Martin
Elané Ferguson	Lincoln Meekinst	Vera Heal



Nordiq Alberta Awards

Nordiq Alberta is proud to recognize valued members of the Nordic community for their contributions, hard-work, efforts, and continued excellence. Join us in recognizing and congratulating those whose commitment to our sport ensures longevity and continued success.

Volunteer of the Year - Stuart Bennett, Devon Nordic Ski Club

Coach of the Year - Gerhardt Klann, Edmonton Nordic Ski Club

Male Athlete of the Year - Tom Stephen, Foothills Nordic/Alberta World Cup Academy

Female Athlete of the Year - Alison Mackie, Edmonton Nordic Ski Club/Alberta World Cup Academy

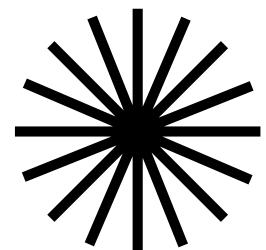
Race Organizer of the Year - Roy Custodio, Foothills Nordic Ski Club

Ski Like Ole Award

The Ski Like Ole Award was created in collaboration with the Heie family in honor and memory of Ole Heie.

Jonas Rolseth & Agnes Harrison

Ski Like Ole Award recipients also receive a scholarship. This funding can be used for travel expenses, ski equipment costs, or an Ole-riffic adventure!



Nordiq Alberta Aggregate Award Winners

U14 Girls Gabi Grandi, Canmore Nordic Zarah Quintilio, Foothills Nordic Mia Haager, Foothills Nordic	U14 Boys Kieran Grant, Foothills Nordic Ethan Lo, Foothills Nordic Samuel Tessier, Canmore Nordic
U16 Girls Jenna Konoff, Foothills Nordic Isabella Quintilio, Foothills Nordic Alina Custodio, Foothills Nordic	U16 Boys Olin Baergen, Canmore Nordic Grant Simson, Canmore Nordic Jonah Myers, Foothills Nordic
U18 Girls Lily Guss, Foothills Nordic Lily Lynch, Canmore Nordic Naomi Schmitt, Red Deer Nordic	U18 Boys Joshua Adames, Foothills Nordic Markus Reitz, Rocky Mountain Racers Max Clement, Canmore Nordic
U20 Women Amelia Custodio, Foothills Nordic Claire Reitz, Rocky Mountain Racers	U20 Men Aiden Armstrong, Foothills Nordic Mason Lumby, Canmore Nordic
Senior Women Magdalene Reitz, Rocky Mountain Racers	
Para Nordic - Sit Women Angela Oakley, Edmonton Nordic	Para Nordic - Standing Women Denyse Dawe, Edmonton Nordic
Masters Women 1 & 2 Lindsay Adam, Hypersonic Racing Ski Club Maryann Moore, Fast Trax Run & Ski Leah Kirchmann, Hypersonic Racing Ski Club	Masters Men 1 & 2 Jan Rossiter, Hypersonic Racing Ski Club
Masters Women 3 & 4 Kelly Guss, Foothills Nordic Colleen Curtis, Foothills Nordic Jenn Proche, Hypersonic Racing Ski Club	Masters Men 3 & 4 Sebastian Haager, Foothills Nordic Daniel Smith, Edmonton Nordic Jamie Robb, Foothills Nordic
Masters Men 5 & 6 Jack Cook, Fast Trax Run & Ski Jason Proche, Hypersonic Racing	Master Men 7 Henrik Asfeldt, Athabasca Nordic Robert Savin, Hypersonic Racing
University Women Amelia Custodio, University of Calgary Clara Barrington Craggs, University of Calgary Sophie Jensen, University of Calgary	University Men Joe Curran, University of Calgary Aiden Armstrong, University of Calgary Anders Evanson, University of Calgary

Large Club Aggregate Award
Foothills Nordic Ski Club

Small Club Aggregate Award
Edmonton Nordic Ski Club

Thank you to our sponsors, donors & partners!

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Fountain Tire

Silver Sponsor:



Bronze Sponsor:

