

2025 Annual General Meeting

Presented by Nordiq Alberta





Welcome to the **2025 Annual General Meeting!**

We are so glad you decided to join us!

To begin:

- Call to Order
- Housekeeping Items
- Attendance & Quorum
- Approval of the Agenda & 2024 Minutes



Land Acknowledgment

Nordiq Alberta acknowledge that we are on traditional territories of the many First Nations, Métis, and Inuit in Alberta and express gratitude and respect for the land we use.

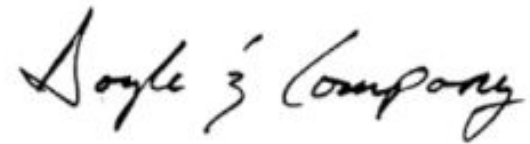
Nordiq Alberta is grateful to the peoples who have been caretakers and stewards of this land, which allows us to come together as a community, enjoy the many trails and live together in gratitude and respect.

2024-2025 Audited Financial Report (May 1, 2024 - April 30, 2025)

Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the financial statements do not present fairly, in all material respects, the financial position of Cross Country Alberta Society as at April 30, 2025, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

June 2, 2025
11210 - 107 Avenue NW
Edmonton, Alberta T5H 0Y1

A handwritten signature in black ink that reads "Doyle & Company". The signature is written in a cursive, flowing style.

Chartered Professional Accountants

2024-2025 Audited Financial Report (May 1, 2024 - April 30, 2025)

Cross Country Alberta Society o/a Nordiq Alberta

Statement of Financial Position

As at April 30, 2025

	2025	2024
	\$	\$
ASSETS		
Current		
Cash	44,464	100,541
Restricted cash (Note 3)	21,769	17,423
Short-term restricted investments (Note 4)	61,762	-
Accounts receivable	10,066	23,850
Goods and services tax receivable	4,684	2,950
Prepaid expenses	5,556	14,630
Inventory	28,247	21,360
	176,548	180,754
Tangible Capital assets (Note 5)	24,840	25,590
	201,388	206,344
LIABILITIES		
Current		
Accounts payable and accrued liabilities	10,193	28,756
Deferred contributions (Schedule 1)	101,618	56,483
	111,811	85,239
NET ASSETS		
Invested in Tangible Capital Assets	24,839	25,589
Unrestricted	64,738	95,516
	89,577	121,105
	201,388	206,344

Approved by the Board

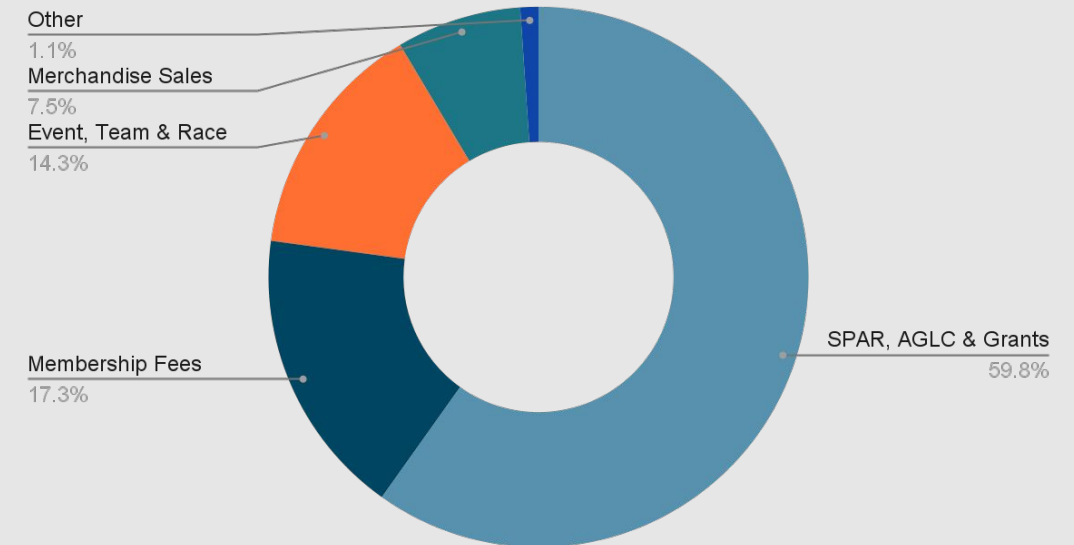
Angelika Goncalves DaSilva, Director
Angelika Goncalves DaSilva (Chair SE, 2025 10-06-001)

AM, Director

2024-2025 Audited Financial Report (May 1, 2024 - April 30, 2025)

Revenue	%	Actual	%	Budget	Variance
Source Funding - SPAR, AGLC & Grants	60%	\$219,961	60%	\$266,141	-\$46,179
Membership Fees	17%	\$63,561	15%	\$64,899	-\$1,338
Event, Team & Race Revenue	14%	\$52,528	17%	\$77,140	-\$24,612
Merchandise Sales	7%	\$27,500	7%	\$30,330	-\$2,830
Other	1%	\$3,987	1%	\$5,331	-\$1,344
Sub-Total Core Programming	100%	<u>\$367,537</u>	100%	<u>\$443,841</u>	<u>-\$76,304</u>
Sub-Total Projects					
Total		<u><u>\$367,537</u></u>		<u><u>\$443,841</u></u>	

YTD 2024-2025 Financials



2024-2025 Audited Financial Report (May 1, 2024 - April 30, 2025)

Expenditures	%	Actual	%	Budget	Variance
Wages and Benefits	57%	\$218,248	59%	\$247,143	\$28,895
Event Expenses	5%	\$20,798	6%	\$25,550	\$4,752
General Admin	4%	\$16,213	3%	\$12,619	-\$3,594
Promotional	1%	\$2,265	2%	\$6,480	\$4,215
Inventory	5%	\$18,364	6%	\$25,530	\$7,166
Travel	20%	\$78,570	19%	\$78,915	\$345
Coaching	5%	\$19,024	3%	\$10,550	-\$8,474
Donations and Grants	3%	\$10,500	3%	\$11,700	\$1,200
Sub-Total Core Programming	100%	<u>\$383,982</u>	100%	<u>\$418,488</u>	<u>\$34,506</u>
Frozen Thunder		<u>\$7,500</u>		<u>\$7,500</u>	
Sub-Total Projects		<u>\$7,500</u>		<u>\$7,500</u>	
Total		<u>\$391,482</u>		<u>\$425,988</u>	
Amortization		<u>\$3,638</u>		<u>\$4,168</u>	
Surplus (Deficiency) of Revenue over Expenditures		<u><u>-\$27,582</u></u>		<u><u>\$13,685</u></u>	

2025-2026 Budget Overview

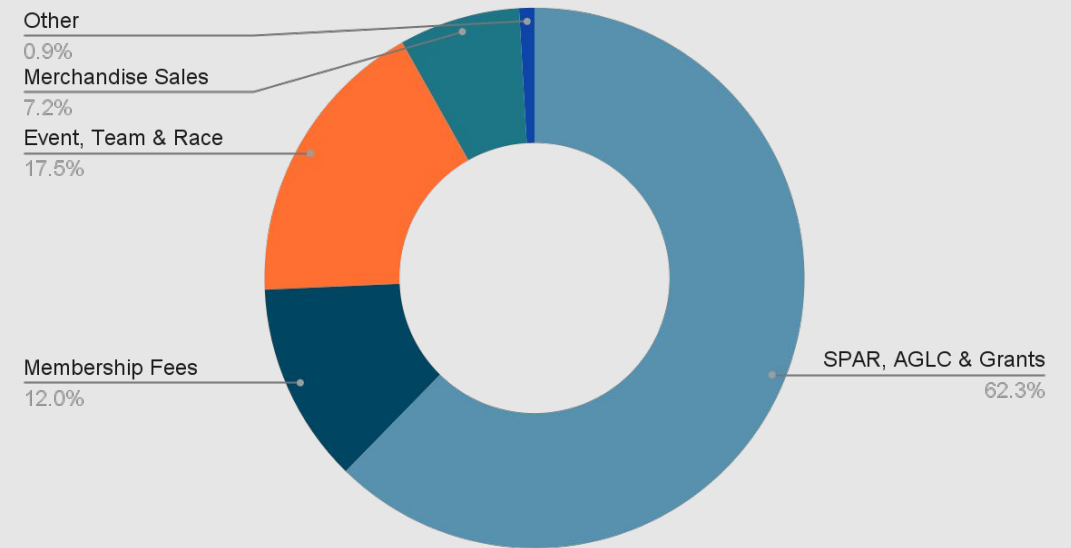
Core Programming

- **Administrative (Admin)** - This program comprises our core operational responsibilities and includes costs relating to day-to-day operation.
- **Alberta Ski Team (AST) & Alberta Development Ski Team (ADST)** - This program comprises our high-performance programming with the focus of ensuring high quality training opportunities for our Albertan athletes which will support them in their competition goals.
- **Athletes and Youth Development (A&Y Dev)** - This program comprises younger athletes that are building their base and getting exposure to competitions and training.
- **Events** - This program is for the Alberta cup series.
- **Leadership** - This programming is targeted towards coach and official development.
- **Club & Recreation Development (C&R Dev)** - This program is specifically designated for our club members and supports our members passion for cross country skiing.

2025-2026 Budget Overview

Revenue	%	2025-2026
Source Funding - SPAR, AGLC & Grants	62%	\$232,270
Membership Fees	12%	\$44,710
Event, Team & Race Revenue	18%	\$65,340
Merchandise Sales	7%	\$27,000
Other	1%	\$3,413
Total	100%	\$372,734

2025-2026 Budget



2025-2026 Budget Overview

Expenditures	%	Budget
Wages and Benefits	59%	\$217,516
Event Expenses	2%	\$8,000
General Admin	5%	\$19,715
Promotional	2%	\$6,200
Inventory	5%	\$19,000
Travel	20%	\$72,440
Coaching	4%	\$16,240
Donations and Grants	3%	\$11,000
Sub-Total Core Programming	100%	\$370,111
Frozen Thunder		\$7,500
Sub-Total Projects		\$7,500
Total		\$377,611
Amortization		\$5,634
Surplus (Deficiency) of Revenue over Expenditures		-\$10,511

Appointment of Auditors - Doyle & Company Chartered professional accountants



Board Chair Report

- The Alberta Cups continue to be a beacon for our community, drawing together skiers from all areas of the province. These premier events are only possible because of the efforts of our member clubs and their organizing committees
- It was heartbreaking to have our Red Deer organizing committee and volunteers ready to go for the last AB Cups of the season having to cancel the races at the last minute due to cold weather. Despite this, I am so grateful for Red Deer's commitment to making our sport safe and their efforts in preparing for all possible outcomes.
- Our member clubs' continue to perform well and shine at the national level. Canmore Nordic did an outstanding job of hosting the Canadian Nationals. This event was a showcase for the excellence of our members, volunteers, officials and skiers
- Nordiq Alberta is committed to building a resilient organization that fosters a passion for skiing, bringing in Rory as the Program & Communications Manager, Daniella as a Fall practicum student and Abigail as a Winter practicum student. Kirstie celebrated two years with the organization and her administrative support is vital to the delivery of our programs. Ivan, continues his strong leadership of the organization and ensured strong quality programming while building our community.
- We need to be conscientious about our current financial situation and acknowledge the continued obstacles to obtaining sustainable funding through grants and sponsorships

Director of Operations Report

Sport Excellence

- Nordiq Alberta hosted two Alberta Development Ski Team (27 Athletes) Camps - one in Revelstoke and one in Tawatinaw - and the Alberta Ski Team (16 Athletes) had training camps in Revelstoke, BC, Calgary, and a joint camp with the BC Ski Team in Whistler, BC
- Nordiq Alberta hosted two provincial open camps - one rollerski and one on-snow. 60 people registered and attended these camps.
- Developed an approach to the Post secondary institutions to create awareness of AB Cup Series and University category.

Coaching and Officials Development

- Coaching experience form has been provided to Alberta coaches. In total we had 8 coaches joining AST/ADST camps for experience and learning.
- Nordiq Alberta ran 9 coaching and Officials courses (3 T2T, 2 L2T, 4 Community Coaching), totalling 83 participants.
- 1 Officials Level 2 course was offered, and 2 Alberta officials were trained in Level 3.

Director of Operations Report

Events and Programming

- 6 Alberta Cup races: Canmore, Calgary, GP
- 12 Tier 3 events/Loppets
- Run and Roll Rollerski Event in Canmore
- Small Clubs On-Snow Camp Tawatinaw
- Frozen Thunder - Oct-Nov 5km of trails
- End of the Season Bash/Awards
- 2025 Canadian National Championships

Branding & Promotion

- In 2024-2025 our Instagram followers grew by 22.5% for a total of 1,886 followers. 37 Editions of our newsletter, Nordic News, were sent to our 5000+ subscribers. The Nordiq Alberta website had over 13,000 new users in 2024 - 2025, averaging 1,083 new users per month. Our website pages are viewed an average of 2,806 times per month.

Increasing Sustainable Funding

- The 50/50 raffle is closed with total proceeds of \$1350. \$675 was paid out to the winner. Silent auction at the End of the Year Bash raised \$1400
- 24-25 Sponsors were: Fountain Tire - \$20000, Remax Alpine - \$10000, Lexus of Calgary \$5000 value in kind.
- In total applied for 9 grants with a total request for \$353,151. We were successful in 7 applications for \$75,5373

Partners and Sponsors

Gold Sponsor:

Fountain Tire

Silver Sponsor:



Bronze Sponsor:



Technical Committee Report

- The fall was consumed with revising the Technical Package which provides guidance for hosting tier 2 and 3 events throughout the province.
- Started work on the 2026 Alberta Winter Games technical package and updated the Alberta Ski Team and Alberta Development Ski Team selection criteria.
- Led surveys and consultation with clubs about a glide wax protocol to be used for the Alberta Cup series
- AB Cup Series a success (Canmore, Calgary, Grande Prairie, Red Deer preparation although cancelled)
- Bragg Creek was able to farm just enough snow to pull off Alberta Youth Champs giving our U12 and U14 athletes a great end to the racing season
- Alberta was also showcased to the country with Canmore Nordic hosting the 2025 Ski Nationals at Canmore Nordic Centre
- Tech Committee got back to work in April applying the selection criteria to nominate the AST and ADST athletes for the 2025/2026 season with a new point scoring system

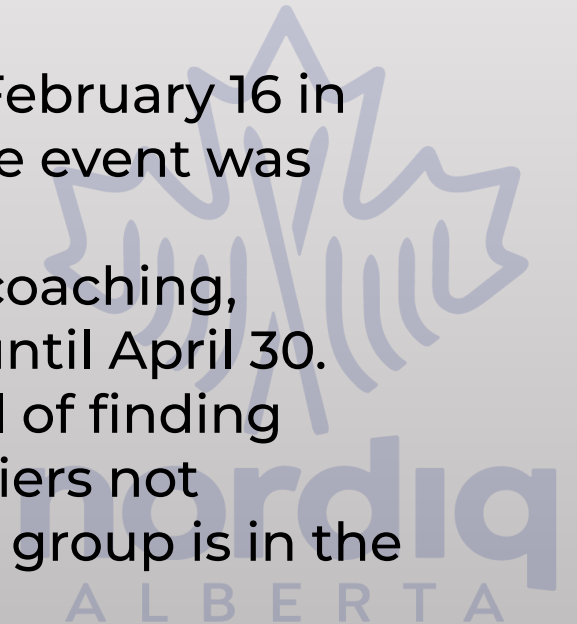
Governance Committee Report

- Governance Committee continues to monitor matters such as staff performance reviews, risk management, human resources management, policy management and compliance, board governance training and grant opportunities
- During the previous fiscal year the committee completed the annual performance assessment and a full policy review
- Continue to focus on building the means to ensure Nordiq Alberta's financial and economic future
- Continue in our support of the Nordiq Alberta Development Fund which supports member clubs' projects to improve their infrastructure, program development and other initiatives



Membership Committee Report

- The Membership Contest was reinstated again for the 2024-25 ski season. Clubs with the largest percentage of new members based on the Club's size received prizes provided by generous sponsors
- The End of Season Bash originally scheduled for February 16 in Red Deer was postponed due to cold weather. The event was rescheduled for March 15 in Canmore
- Clubs were eligible to apply for funds to support coaching, events, and trail and grooming development up until April 30.
- The Membership Committee has an ongoing goal of finding ways to attract new members, especially those skiers not affiliated with a club. The most underrepresented group is in the age 22-35 demographic



2025-2026 Events Calendar

The 2025 - 2026 calendar is continuing to be finalized & the below dates may change

Tier 1 & 2 Events

Alberta Cup 1 & 2 - Canmore, December 20 & 21

Alberta Cup 3 & 4 - Red Deer, January 17 & 18 TBC*

Western Championships/Alberta cup 5-6 - January 31 - February 2

Alberta Cup 7 & 8 - February TBD

2026 Alberta Winter Games - Cold Lake/Bonnyville Feb 14-16

Alberta Cup 9 & 10 - TBD

Alberta Youth Championships - March 7-8 TBD

2026 Arctic Winter Games - Whitehorse Mar 8 - 15

Tier 3 Events

Schedule to come! If you know the date of your Tier 3 Event for 2025 - 2026 please let us know.



Angelika Goncalves Da Silva

NORDIQ ALBERTA BOARD
CHAIR



Joshua Lohka

NORDIQ ALBERTA DIRECTOR AT
LARGE



Matt DeCarufel

NORDIQ ALBERTA DIRECTOR AT
LARGE



Anne Bradley

NORDIQ ALBERTA DIRECTOR AT
LARGE



Michelle Gaudek

NORDIQ ALBERTA DIRECTOR AT
LARGE



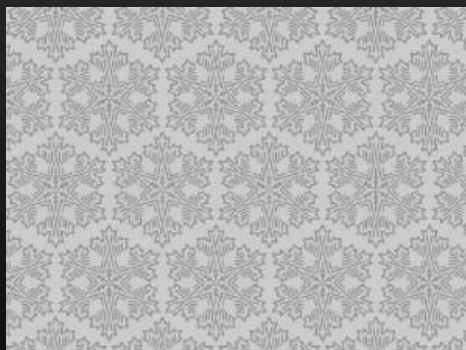
Serena Moar

NORDIQ ALBERTA DIRECTOR AT
LARGE



Claire Richter

NORDIQ ALBERTA DIRECTOR AT
LARGE



Chris Sundholm

NORDIQ ALBERTA DIRECTOR AT
LARGE



Kelly Bogle

NORDIQ ALBERTA DIRECTOR AT
LARGE



Anders Evanson

NORDIQ ALBERTA ATHLETE
REPRESENTATIVE

2025 Nordiq Alberta AGM

Board of Directors Composition

- Angelika Goncalves DaSilva (Board Chair): Returning for second year as Board Chair
- Josh Lohka (Director at Large, Vice Chair) - Returning for second year as Vice Chair
- Matt DeCarufel (Director at Large, Technical Committee Chair) - Re-elected for 2-year term
- Anne Bradley (Director at Large, Membership Committee Chair) - Re-elected for 2-year term
- Michelle Gaudek (Director at Large, Governance Committee Chair) - Re-elected for 1-year term
- Serena Moar (Director at Large, Treasurer) - One year left on term
- Claire Richter (Director at Large) - One year left on term
- Chris Sundholm (Director at Large) - One year left on term
- Kelly Bogle (Director at Large) - One year left on term
- Anders Evanson (Athlete Representative) - One year left on term



Thank you for attending!

**We are looking forward to another exciting
and productive season of skiing!**

**We welcome any of your questions,
comments or feedback!**

Thank you to our partners, donors, and sponsors for their support!