



## Nordiq Canada Equity Initiative

We want to hear from you if you are delivering or want to deliver programming specifically for **Black, Indigenous, racialized, 2SLGBTQIA+, low income and newcomer populations** to increase their participation and retention in cross country skiing. The Nordiq Canada Equity Initiative aims to partner with clubs and divisions to apply for funding through Sport Canada's, Community Sport for All Initiative to support community sport initiatives for equity-deserving groups. Our hope is to apply for this new and limited-time funding by submitting an application with multiple projects happening in our clubs and divisions across Canada. If successful, Nordiq Canada would work with clubs and divisions to refine projects and create partnership agreements.

Club and Division Projects must adhere to the following principles:

- **Affordable:** Projects will be delivered with minimal to no cost to participants.
- **Results oriented:** Projects will be delivered in such a way as to increase participation and retention of equity-deserving communities and, ultimately, drive behavioural change.
- **Focused on organized sport:** While other activities may be included (such as movement skills development), the primary activity must be organized sport, and must adhere to safe sport practices.
- **Green:** Delivery of the projects should produce minimal or positive environmental impact.
- **Accessible:** Projects must be tailored to the needs of one or more of the equity-deserving groups but need not be exclusionary and can be open to all and should allow for a wide range of athletic ability.
- **Available:** Projects should seek to be delivered in underserved communities and to achieve regional diversity.

How to apply: Complete this Application Form and submit to [krobinson@nordiqcanada.ca](mailto:krobinson@nordiqcanada.ca) by March 21.

## Nordiq Canada Equity Initiative Application Form



**Club Name:** Click or tap here to enter text.

**Contact name:** Click or tap here to enter text.

**Contact E-mail and Phone Number:** Click or tap here to enter text.

**Project Name:** Click or tap here to enter text.

1. **Describe your project.** How will your project increase the participation and retention of identified equity-deserving groups in cross country skiing? 150 words max.

Click or tap here to enter text.

2. **Where is your club based and where will this project take place?** 100 words max

Click or tap here to enter text.

3. **Describe the equity-deserving group(s) your community sport initiative funding aims to reach.** 50 words max

Click or tap here to enter text.

4. **Describe the barriers facing the target equity-deserving group(s).** 50 words max

Click or tap here to enter text.

5. **Describe how the equity-deserving group(s) will be involved in the planning and delivery of the community sport initiative. Is there a group you intend to partner with or how will you reach the equity seeking group (e.g., newcomers association, school gay-straight alliance, municipality)?** 100 words max

Click or tap here to enter text.

6. Include a signed letter of engagement and/or support from equity-deserving partners and/or community organizations to demonstrate initial engagement and support for the project with your application.

7. **Include a brief draft budget – how much do you need and how will it be spent?**

KEY ACTIVITY	DESCRIPTION OF	AMOUNT OF EXPENSES
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	<b>EXPENSES</b>	
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Submit your application to [Krobinson@nordiqcanada.ca](mailto:Krobinson@nordiqcanada.ca) by March 21.